



A SURVEY OF WYOMING VOTER ATTITUDES TOWARD ECONOMIC GROWTH

RESEARCH CONDUCTED BY THE TARRANCE GROUP



FIELD DATES: SEPTEMBER 20-24, 2025

RESEARCH PARTNER

The Tarrance Group

The Tarrance Group is a prominent polling and strategic research firm known for its expertise in public opinion analysis and campaign strategy. Established in 1977, the firm has built a reputation for delivering insightful and data-driven consulting services to clients across Wyoming and the nation. The Tarrance Group's work is characterized by a commitment to accuracy and a deep understanding of the political landscape.

Contact: tarrance@tarrance.com



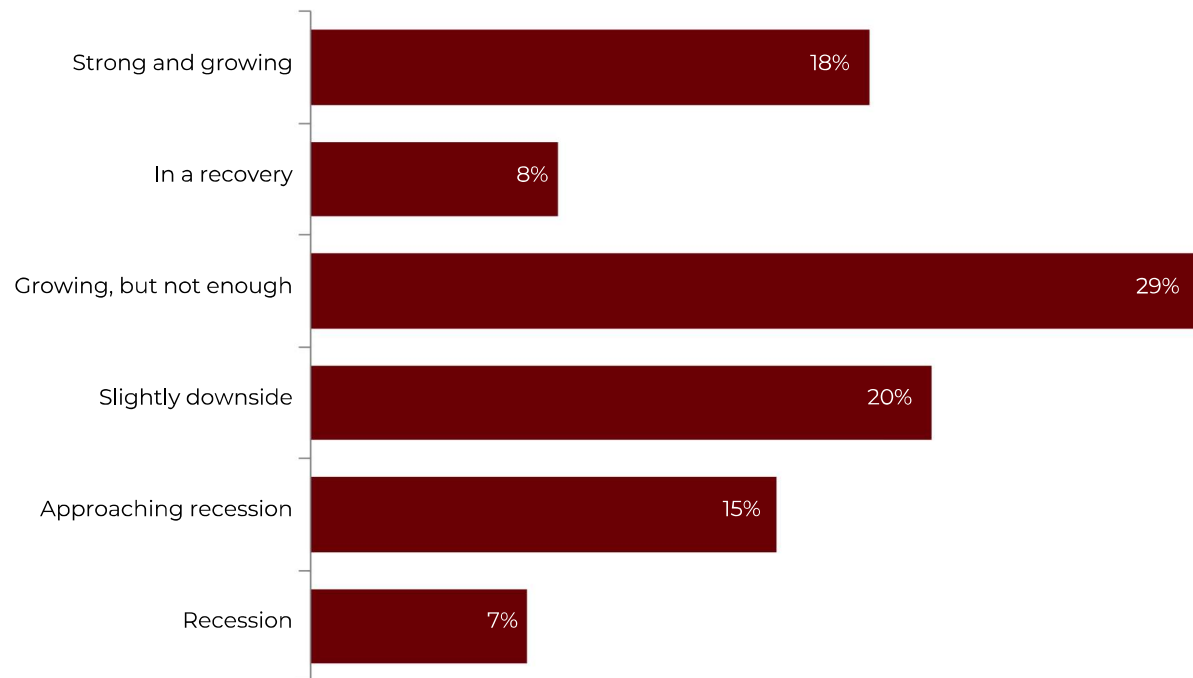
SAMPLE UNIVERSE

County/Region	Sample Size
Albany County	N=50 interviews
Campbell County	N=50 interviews
Laramie County	N=75 interviews
Natrona County	N=75 interviews
Sheridan County	N=50 interviews
Rest of State	N=200 interviews



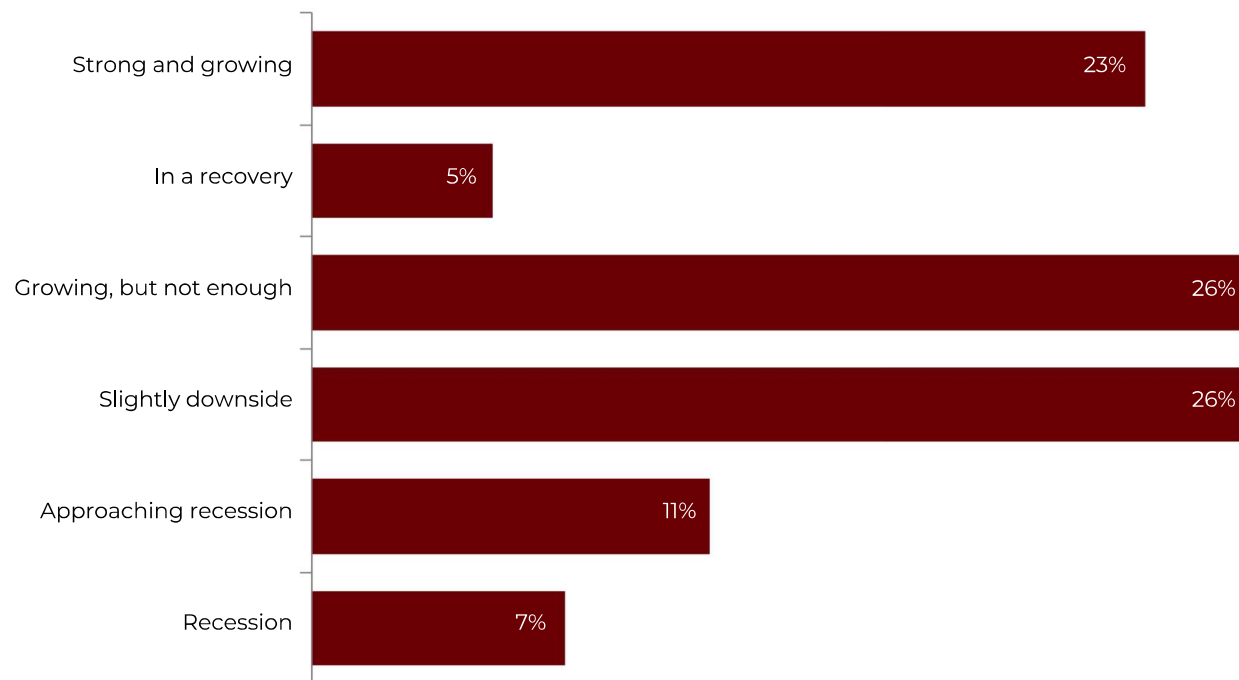
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Which of the following would you say most closely describes your view of the economy here in Wyoming?



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Which of the following would you say most closely describes your view of the economy here in your local town or community?



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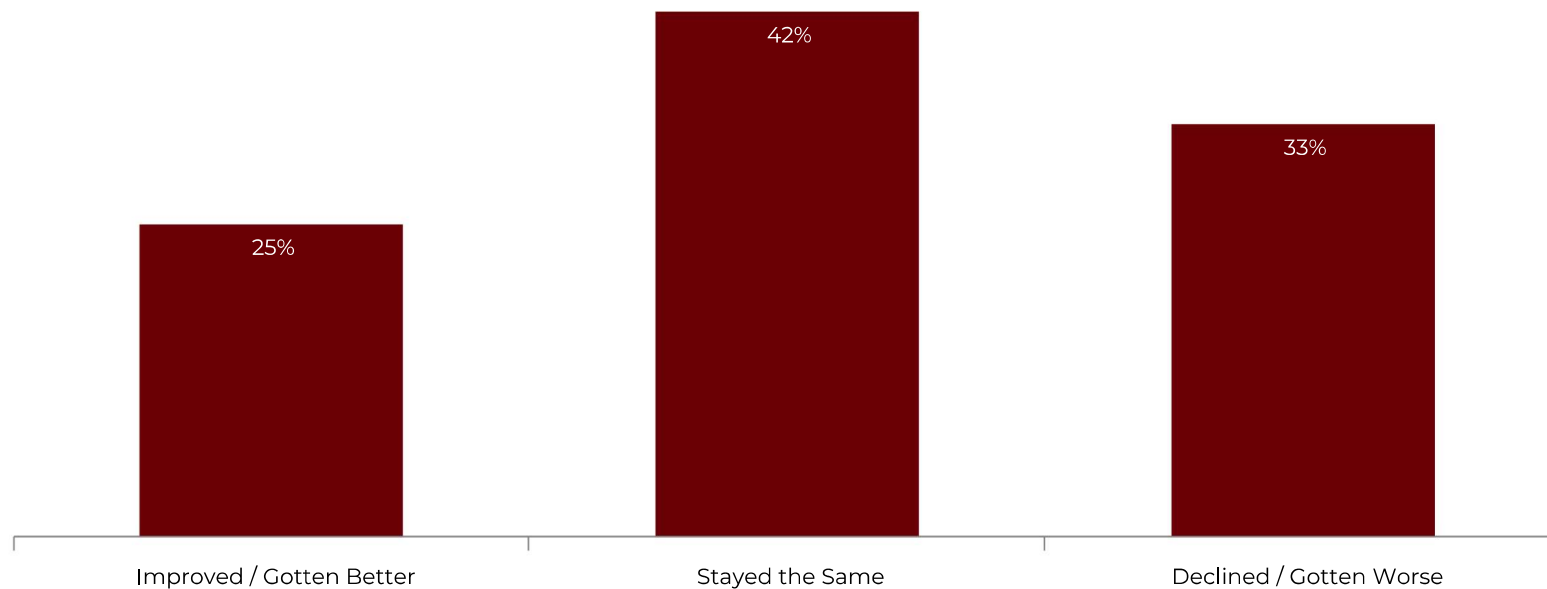
Which of the following would you say most closely describes your view of the economy here in your local town or community?

	Strong	Stagnant	Downside	Recession
Albany County	16%	30%	24%	30%
Campbell County	39%	25%	23%	10%
Laramie County	39%	23%	19%	15%
Natrona County	33%	29%	12%	23%
Sheridan County	45%	15%	33%	6%
Rest of State	20%	28%	30%	22%



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Over the past twelve months, would you say that the economy in **your town or local community** has – improved or gotten better, stayed the same, OR declined or gotten worse?



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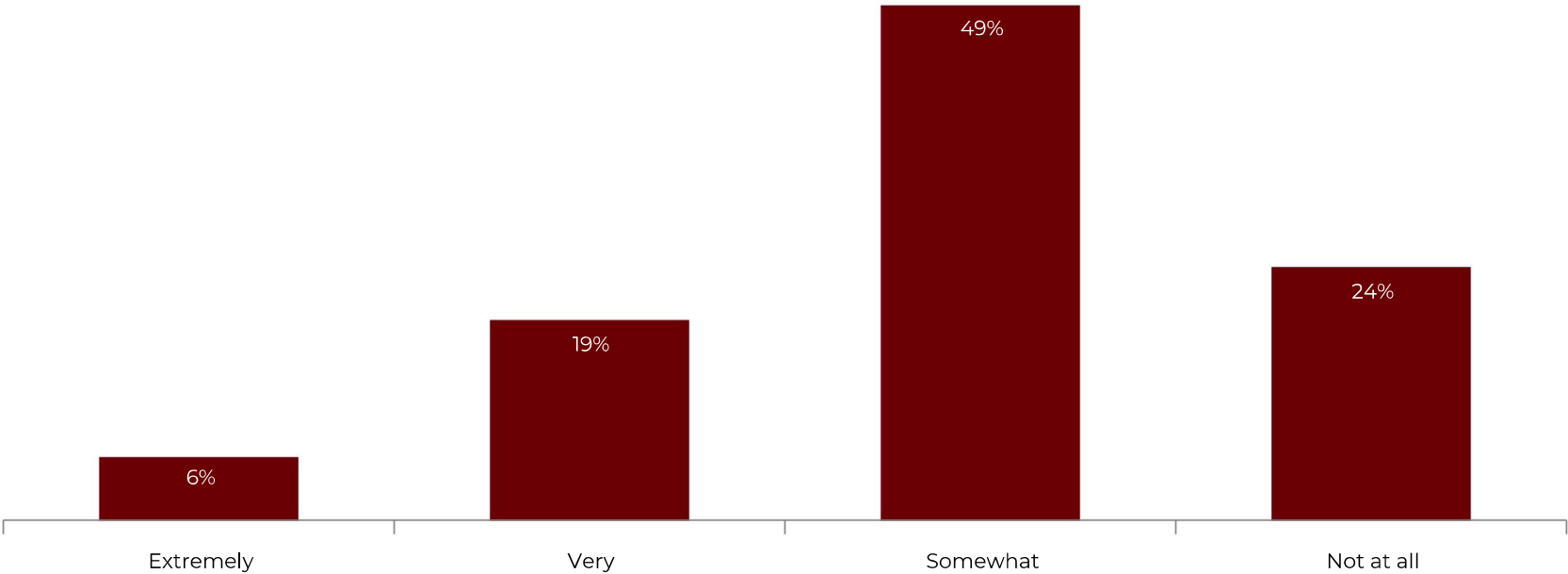
Over the past twelve months, would you say that the economy in your town or local community has – improved or gotten better, stayed the same, OR declined or gotten worse?

	Improved	Stayed Same	Declined
Albany County	12%	41%	48%
Campbell County	44%	33%	23%
Laramie County	30%	42%	28%
Natrona County	30%	38%	33%
Sheridan County	30%	37%	30%
Rest of State	20%	46%	34%



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How optimistic would you say you are about **your town or local community's** economic outlook over the next five years?



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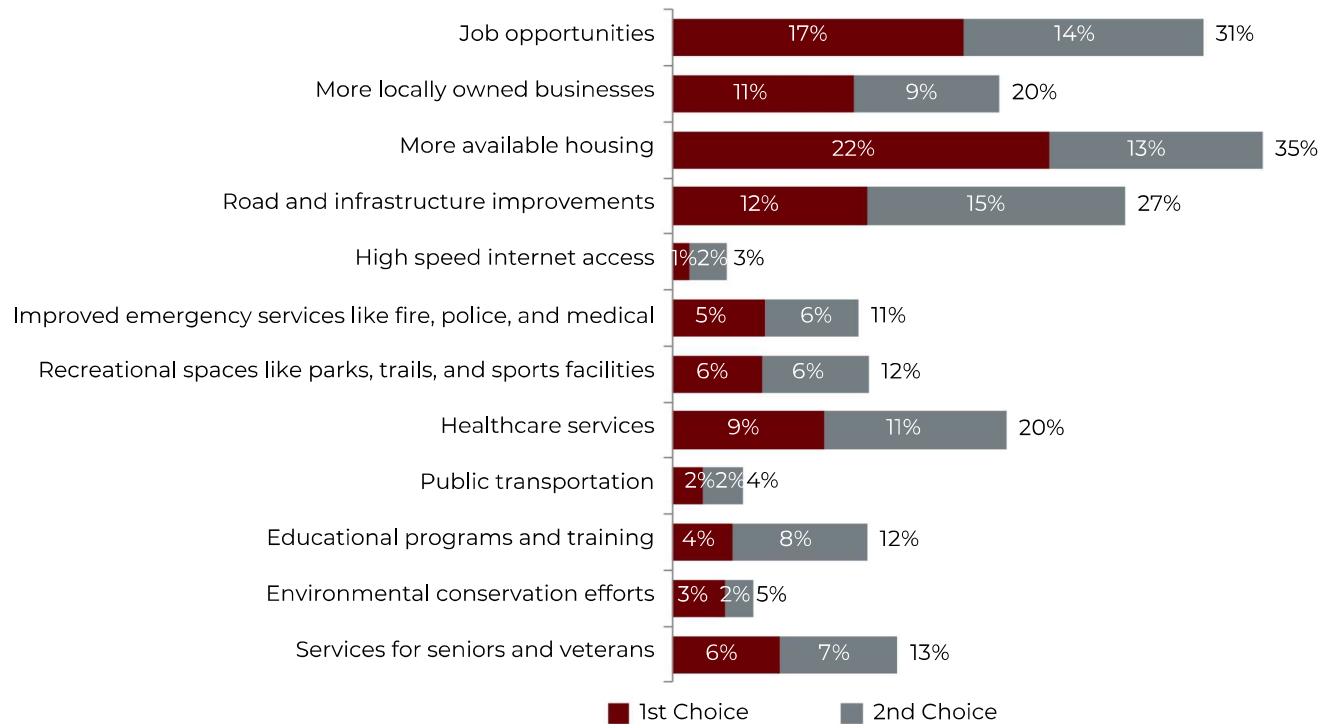
How optimistic would you say you are about your town or local community's economic outlook over the next five years?

	Very Optimistic	Somewhat Optimistic	Not Optimistic
Albany County	12%	45%	44%
Campbell County	37%	50%	13%
Laramie County	20%	54%	20%
Natrona County	32%	47%	21%
Sheridan County	36%	40%	21%
Rest of State	20%	51%	27%
Urban	25%	50%	23%
Suburban	19%	62%	16%
Rural	25%	47%	26%
Men	25%	48%	25%
Women	24%	50%	24%
18-44	17%	51%	31%
45-64	26%	49%	23%
65+	29%	47%	20%



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Still thinking about **your local town or community** – here is a list of changes that some people from this part of Wyoming have said they would like to see more of in their local town or community. Please indicate which one of these changes you think would be most important to have more of.



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Q5-1 & 5-2

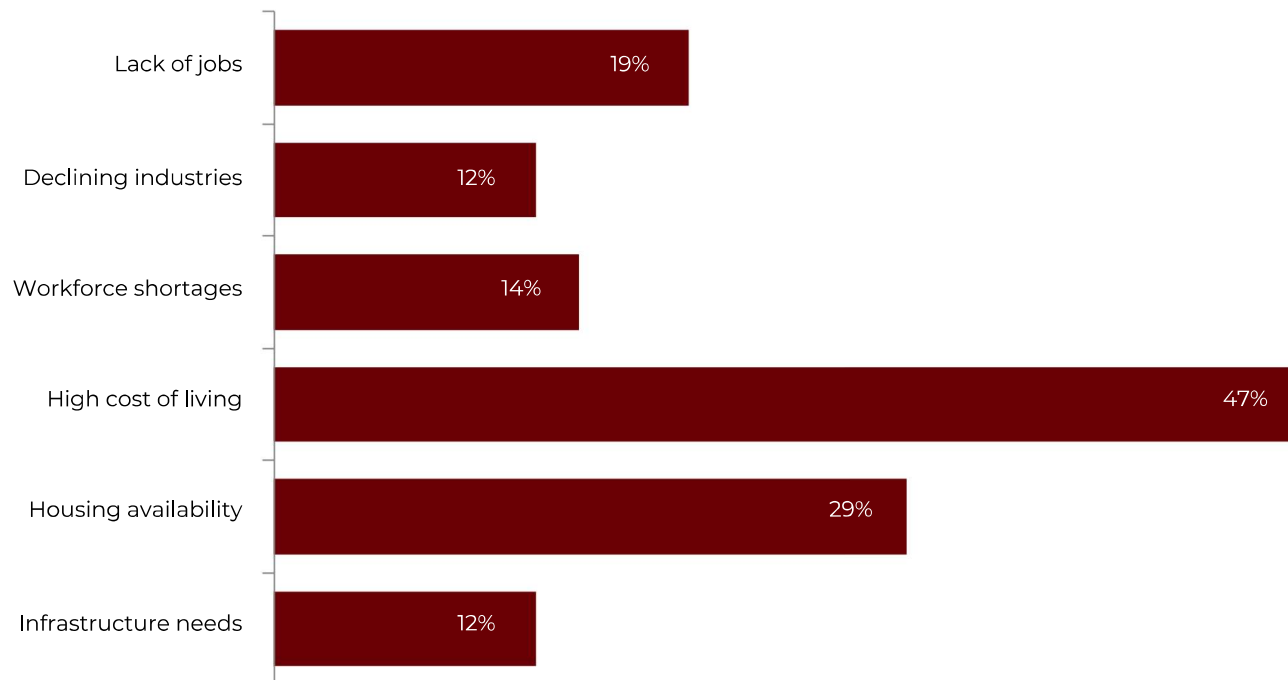
Still thinking about **your local town or community** – here is a list of changes that some people from this part of Wyoming have said they would like to see more of in their local town or community. Please indicate which one of these changes you think would be most important to have more of.

	Housing	Job Opportunities	Local Businesses	Healthcare Services	Infrastructure Improvements	Emergency Services	Seniors/Vets
Albany County	29%	19%	4%	11%	14%	5%	2%
Campbell County	18%	8%	14%	14%	15%	9%	9%
Laramie County	20%	16%	15%	7%	8%	6%	4%
Natrona County	10%	22%	14%	8%	21%	6%	9%
Sheridan County	40%	7%	8%	3%	13%	2%	7%
Rest of State	22%	20%	10%	9%	8%	5%	6%



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Which of the following do you think is the biggest economic challenge facing your community?



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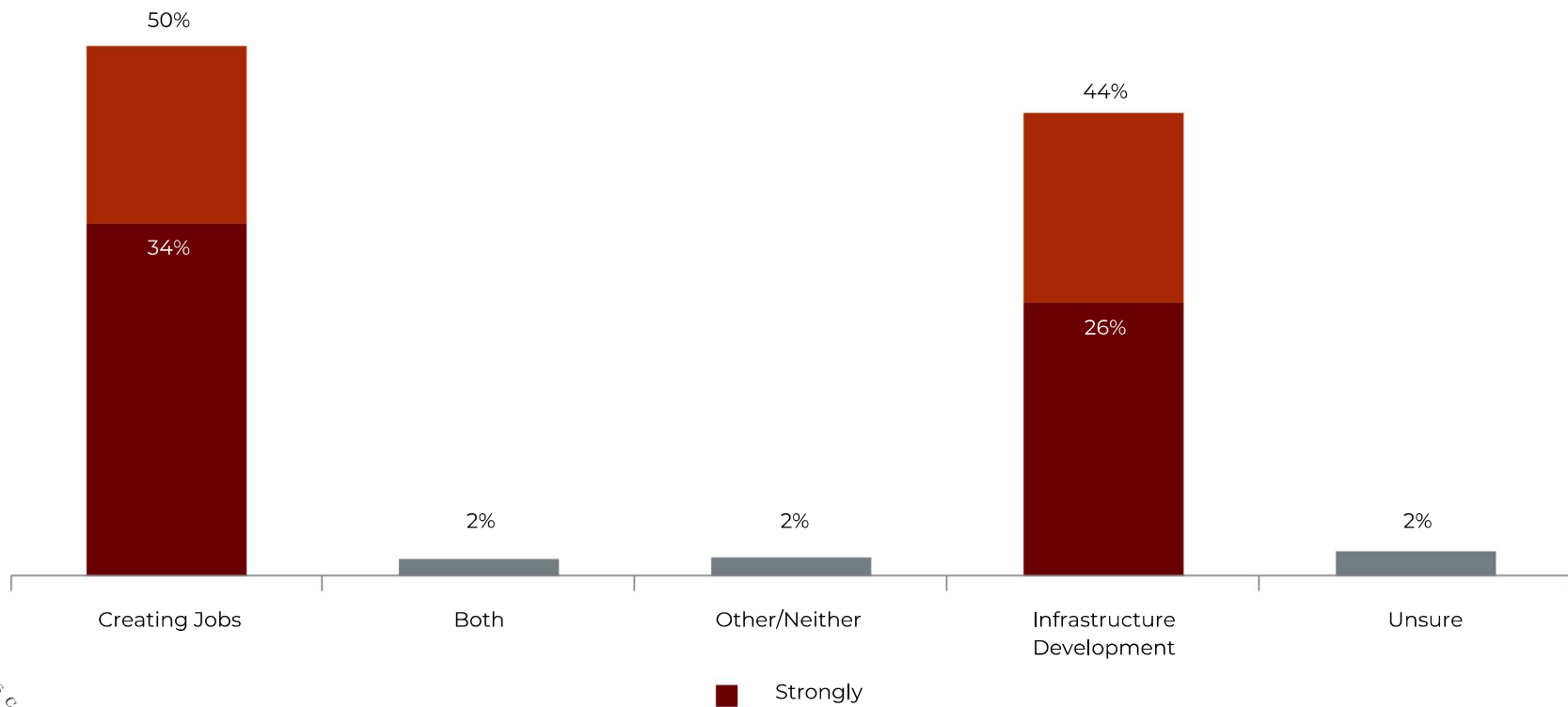
Which of the following do you think is the biggest economic challenge facing your community?

	Lack of Jobs	Declining Industries	Workforce Shortages	High Cost of Living	Housing Availability	Infrastructure Needs
Albany County	26%	9%	14%	49%	44%	20%
Campbell County	11%	14%	21%	49%	27%	10%
Laramie County	20%	5%	15%	47%	31%	13%
Natrona County	17%	24%	9%	42%	20%	19%
Sheridan County	11%	5%	14%	68%	27%	8%
Rest of State	23%	13%	13%	43%	28%	10%



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If you had to make a choice, do you believe the **primary goal or focus of “economic development”** should be – creating jobs, or infrastructure development to attract new businesses?



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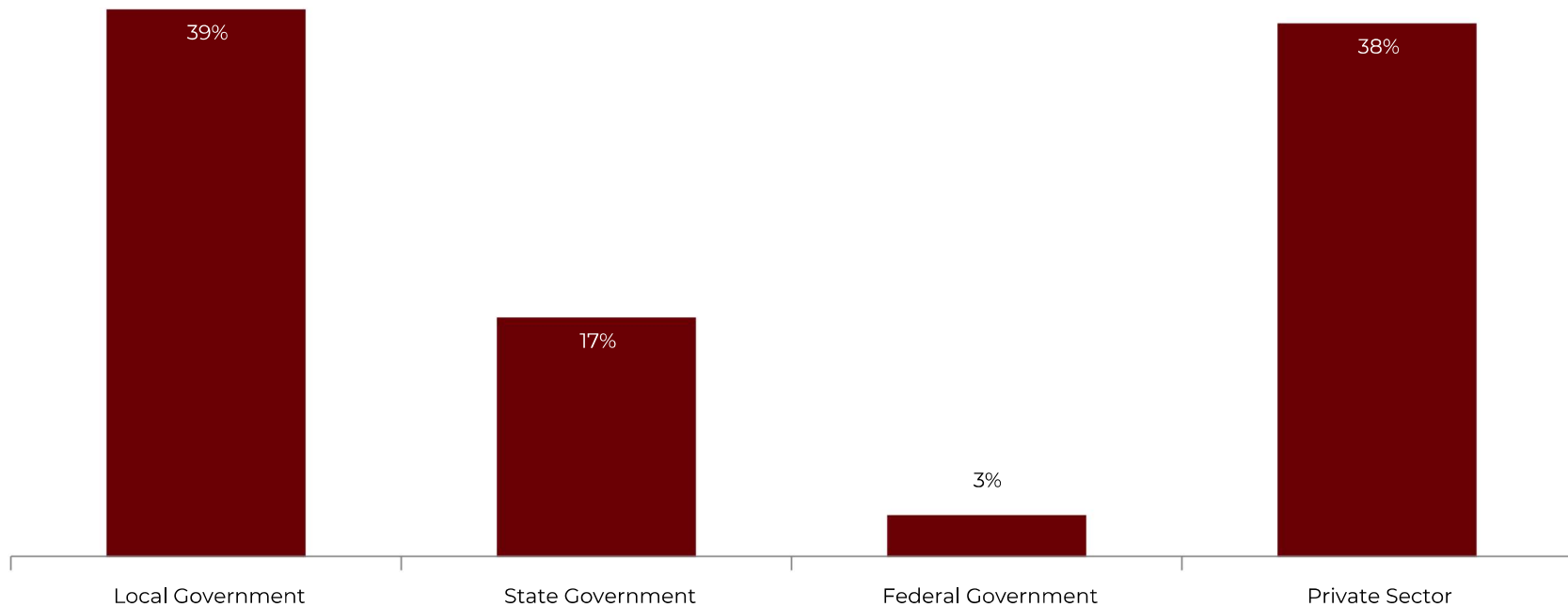
If you had to make a choice, do you believe the **primary goal or focus of “economic development”** should be – creating jobs, or infrastructure development to attract new businesses?

	Creating Jobs	Infrastructure Development	Both
Albany County	58%	37%	5%
Campbell County	54%	38%	--
Laramie County	45%	51%	1%
Natrona County	50%	45%	2%
Sheridan County	52%	41%	2%
Rest of State	49%	46%	1%
Men	46%	49%	1%
Women	55%	39%	2%
18-44	49%	45%	1%
45-64	53%	45%	1%
65+	49%	43%	2%
Parent voter	46%	49%	2%
Non-parent voter	52%	42%	1%
Employed	51%	45%	1%
Self-employed	53%	42%	--
Not in labor force	48%	41%	7%
Unemployed	75%	20%	5%
Retired	46%	46%	2%
Economy – very optimistic	44%	49%	1%
Economy – optimistic	51%	46%	1%
Economy – not optimistic	57%	36%	2%



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Which of the following entities do you think should be most responsible for economic development in your local region?



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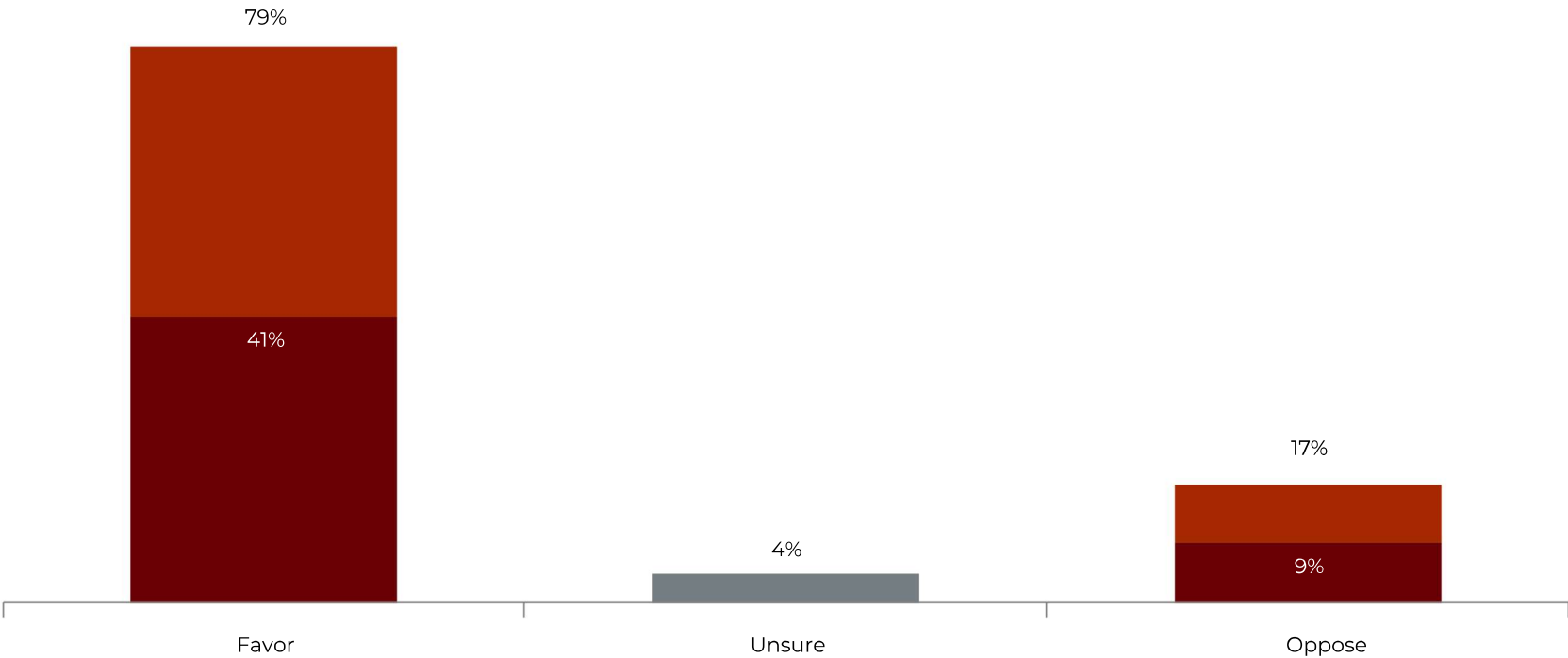
Which of the following entities do you think should be most responsible for economic development in your local region?

	Local Government	State Government	Federal Government	Private Sector
Albany County	49%	19%	--	24%
Campbell County	42%	8%	3%	44%
Laramie County	32%	24%	2%	41%
Natrona County	40%	17%	8%	33%
Sheridan County	36%	11%	4%	43%
Rest of State	38%	18%	3%	38%
Favor local community growing economy	42%	19%	4%	32%
Oppose local community growing economy	24%	10%	0%	66%



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Would you favor or oppose **your local town or community** taking strong action and steps to grow its economy and jobs market?



Strongly



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Would you favor or oppose your local town or community taking strong action and steps to grow its economy and jobs market?

	Favor	Unsure	Oppose
Albany County	87%	3%	10%
Campbell County	76%	11%	13%
Laramie County	79%	2%	19%
Natrona County	82%	6%	12%
Sheridan County	78%	7%	14%
Rest of State	78%	2%	20%
Men	78%	2%	20%
Women	81%	6%	13%
18-44	88%	1%	11%
45-64	83%	5%	13%
65+	69%	6%	25%
Parent voter	82%	5%	13%
Non-parent voter	78%	4%	18%
Employed	87%	3%	10%
Self-employed	68%	5%	27%
Not in labor force	75%	11%	13%
Unemployed	95%	--	5%
Retired	72%	6%	22%
Economy – very optimistic	76%	5%	19%
Economy – optimistic	82%	3%	16%
Economy – not optimistic	79%	6%	15%



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